Opt-In Freebie Template -

\*Please consider the template you have chosen when building your content 😊.

\*Please proofread your content before sending.

\*Ten pages or less please

\*Please let us know in the content if any of the links need to be clickable within the document by using \*\* around them – example \*www.beyondthedawnblog.com\*

Your Name

Business Name

**For design team information:** Your Industry:

**For design team information**: Ideal Client (Key points):

**Opt In Title & and subtitles please.**

**Your Opt – In main**

**Page one** : Often a short introduction to the content of your freebie:

Example : Thank you for downloading our opt in freebie template! I am going to take you through the easy step by step process to support you in writing top quality content your ideal clients will adore. With layouts that are proven to keep your audiences attention and convert we will take your zone of genius and help you to make it look and sound just like you!

**Page Two Content**

**Page Three Content**

**Page four Content**

**Page five Content**

**Page six Content**

**Page seven Content**

**Page eight Content**

**Page nine Content (often a summary of the information given)**

**Page Ten Content: Your Bio & Sign off – look back at your workbook from Lisa 😊 pay attention to the journey you’ve taken them on, where they can find you and how you want to sign it off like a letter.**

**Example: Now we have journeyed through the world of opt in templates, which I hope you found useful, I want to invite you to join me for more free tips and hints on all things digital business! Come and join us in my FREE facebook group where we support and encourage female entrepreneurs to scale and fulfil their dreams. All the best – Dawni x**

IMPORTANT INFORMATION PLEASE SHARE ALL YOU HAVE (LEAVE BLANK THE ONES YOU DON’T USE :

YOUR WEBSITE ADDRESS :

YOUR FACEBOOK GROUP URL LINK:

YOUR FACEBOOK BUSINESS PAGE URL LINK:

YOUR YOUTUBE CHANNEL URL LINK:

YOUR LINKEDIN URL LINK:

**PLEASE SEND SEPARATELY TO THIS DOCUMENT:**

* **ANY IMAGES YOU WOULD LIKE US TO INCLUDE (IF YOU DO NOT HAVE ANY WE HAVE A CATALOGUE OF STOCK IMAGES WE CAN USE FOR YOU)**
* **HIGH RES IMAGES OF YOUR LOGO (IF YOU HAVE ONE – DON’T WORRY IF YOU DON’T)**
* **A BIO PICTURE OF YOURSELF**

Once this template is complete please email it as a word document ( with your pictures as separate attachments and not inside this document please ) to designmyfreebie@beyondthedawnblog.com where we will match your content to your branding & template choice.

We will then put together the opt in, using a mix of psychological selling design techniques, brand profiling and layout to put together your high converting document.

**We DO NOT proofread.**

Dawn will then run through the document and if you require to edit it further, we will give you the feedback in the Canva Document as to what you need to do next 😊.

The team will then send you your editable design file link for you to open in Canva.

If you don’t know how to use Canva pleas don’t worry, Dawn will hold Canva Clinics where she will support and teach how to use the features of the platform so that you can use this template in your business time and time again.

If you require support – please feel free to ask questions in the group x