

December

Newsletter

BEYOND
The Dawn
DIGITAL BUSINESS

#Prettie thought

Annual reflection incoming!!

Hey you, Can you believe this is the last prettie thought for 2021. We have been through a lot, haven't we!

I know we have been given even more continued worries when it comes to life in general and we have taken it pretty much in our stride. You may not even realise just how well you have coped this year, but I have. I have watched the tears flow down prettie cheeks during 121's. I have read fear in emails, I have seen worries all over facebook posts and I have also seen renewed laughter and joy on Instagram.

You need to know how special that is, To include and inspire and support others at a time like this shows a depth of character that make it a pure honour to know you.

I had a new follower ask me recently "Why do your clients tell you they love you all the time?". It made me smile because I have gotten so used to it that it doesn't register as strange at all to me. I love you and you have love for me too. You see me pour my heart and soul into the things that matter to you, you know I truly care and that's rare these days and it is something to be celebrated. Isn't it a shame that there are those out there who don't know what that kind of relationship is like? Online friendship, support and genuine care.

One of the ways that I use to illustrate this is that I have had zero worries in meeting up with pretties in person. I know you so well, why would I be worried about meeting in real life. But, would you go on holiday with strangers off the internet??

haha! The pretties did when we had our pro member retreat in September!

It's not scary when you trust. Trust is the part that cannot be cultivated in someone else without them first having the capacity to.

Trust is something we understand, we look for and we give to others.

But trust in yourself is something I wish for you this Christmas/new year season.

No matter what the landscape looks like right now. Please please give yourself that trust.

You made it this far prettie! There is nothing we cannot figure out together, lets get you to a place where you don't need to see the whole staircase because you know you can trust in the person walking the shoes!

If you have been good this year then enjoy what santa brings and give yourself the day of Joy you deserve. I can't wait to see the pics online of you having the best Christmas ever.

All of the success, all the joy, all the good stuff, my darling is an inside job





Podcast
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Don't forget! Do these things in Dec
(just not this weekend)



Helpful - affordable- tools.



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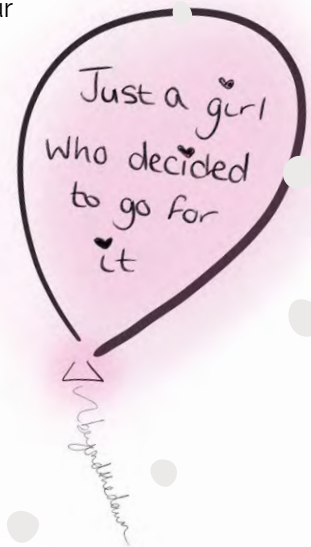
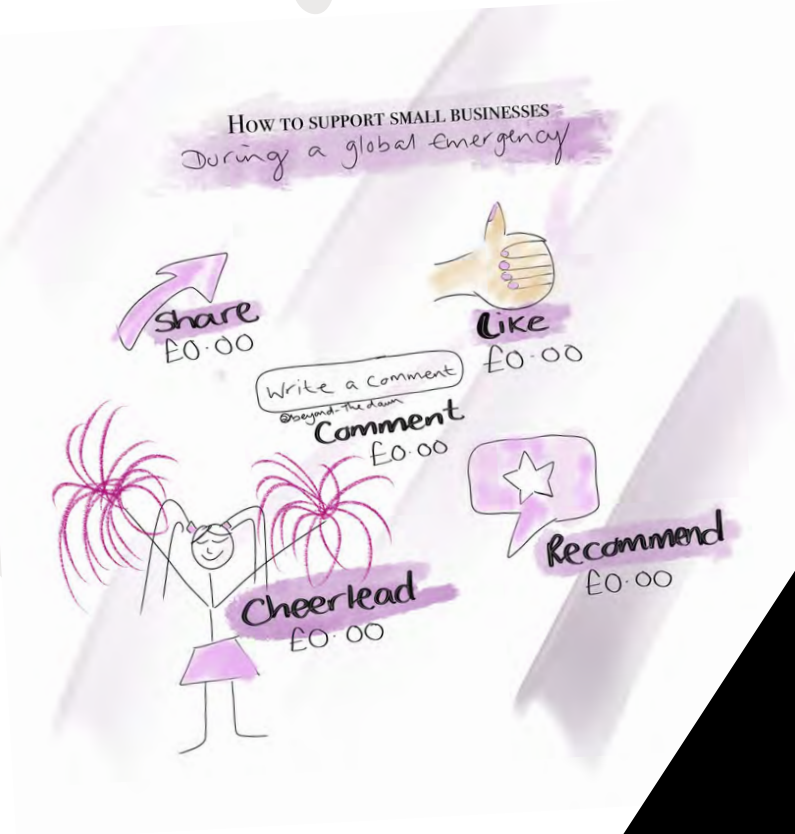
#Pretties in the spotlight

Introducing Carolyn Searson

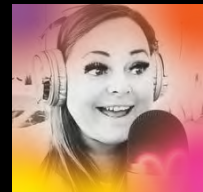


Carolyn is a Life Balance Coach to Women, helping them to create magical relationships with themselves and others

Her one piece of advice to other business women is, to set and Take small actions as with these you learn and confidence follows, take your business seriously but never yourself



Dawni's Tip of the month



Get clear on your goals for the whole of 2022 - it's important for you to be able plan each month and make sure you hit them!

*Trade your
broken wings
For mine*

The Btd Agency team are a global remote team and we can't always get together in person to celebrate. This year our core HQ team were able to grab a few hours to celebrate the festive season.

We toasted our full team who we wished we could have been in the company of, and we toasted

You 

Thank you for your amazing support



A word from

Alison Smith

Astrologer, Author & Planetary Wanderer!
live true purpose & make solid business decisions

A circular portrait of Alison Smith, a woman with short blonde hair, glasses, and a yellow top, smiling.

Alison

I'm Alison from Wales, UK, and I have worked professionally as an astrologer and intuitive for more than 25 years. I empower women age 45+ to step into their powerful planetary aspects that only occur in our 40s and 50s! Stepping into our Age of Wisdom unlocks soul career, core message and so much more.

I have given talks, led workshops, held group programs and given astrological chart readings all over the UK and appeared in magazines and on local radio stations. But especially dear to my heart has always been sharing the information that the stars have for all of us. Nothing is fated or absolute destiny as we all have free will and decide our choices through life! Astrology gives us information about where our best choices may be.

I love cake, live music, camping and watching the seasons as they turn.

Connect with me through my website or social media ... particularly Facebook!

January News



Significant Dates for January

2nd - New Moon in Capricorn

17th - Full Moon in Cancer

20th - Sun moves into Aquarius and our world begins to warm!

Mercury goes retrograde mid month + Venus & Jupiter are retrograde and both go direct during this month - make sure that you keep grounded!



The time between

Will the Sun return?

Probably seems a while since we asked that at the beginning of December - longer than one month! However January is the time between...

The time between the Winter Solstice and the first festival of 2022 in February. We will talk about celebrating Imbolc (the February time of seeing the earth wake) next month.

For this month watch how we begin to make plans to wake up. This time of Capricorn Sun moving into Aquarius is one of being measured and slowly adding in what we want to do new.

Brings us nicely to ...

Using the Lunar cycle in January!

Celebrate the New Moon on the 2nd as a time to properly put away December and open to the new year! I would recommend filling a box of decorations on the 2nd (close to as you wish to get) and physically putting it away.

Symbolically we are opening up to the new energy of new growth. And so, before you seal that box up, write a letter to the December you. Things you have loved about the Yuletide season and what you will be pleased to welcome in by next.

Put the letter away with the decorations!

Oh and because astrology and being at one with the stars is all about cycles and rhythms - use the growing moon energy until full on the 17th to remind yourself of gratitude every day!

Extra tip for this month:

Look particularly at the areas where the new and full moons have their influence in your birth chart ... And where the sign of Aquarius offer clues to new ways of business for you!

And I offer you a word for the month:

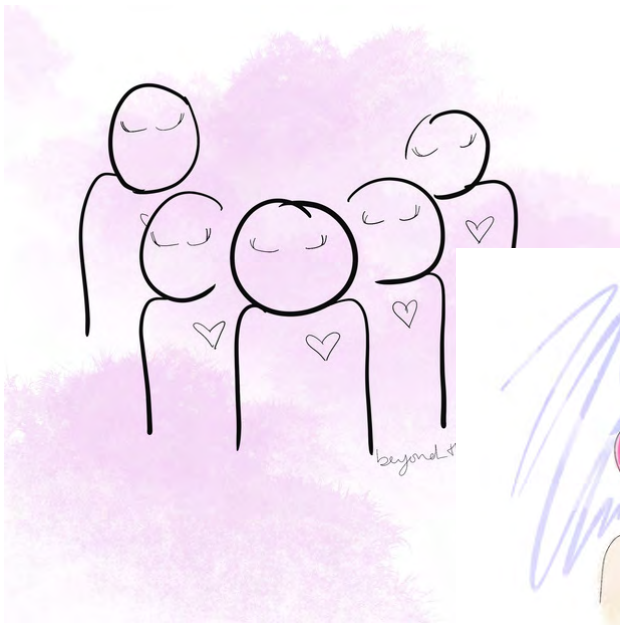
See!

[My website](#)

[Free Guide to Inspiration](#)

As always, with love from Alison x

This information is provided for **entertainment purposes** only and does not in any way offer medical, financial, legal, personal or any other type of professional advice. Each individual person has free will and is free to decide if and when to make choices relevant to their forward movement through life.



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